

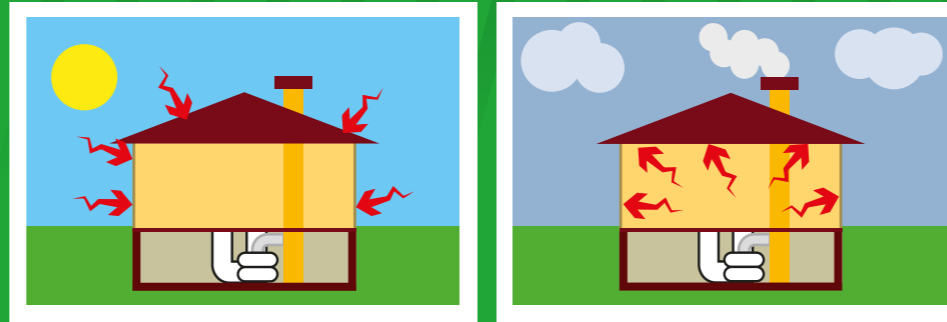


What began as a father's dream for producing high quality paint has turned into a family business, now 4 generations strong. In 1925, Francesco Di Maria established the **Giuseppe Di Maria (GDM)** paint factory in Palermo, Sicily. His zeal for painting led him to develop products that were easy to apply and long lasting - but it was his strong work-ethic and commitment to his customers that led to the company's growth throughout Italy and around the world.

Members of the Di Maria family still continue his work proudly, while upholding those same values. Di Maria's Paint Factory products are the fruit of continuous research and an unwavering commitment to bringing safer, smarter paints into every building and living environment.

For more information about our company and production process, please visit: [www.gdmpaints.com](http://www.gdmpaints.com) and [www.dimaria.it](http://www.dimaria.it)

## Find Out why so many home owners & professional painters are switching to **BISATEN® THERMAL PAINT**



**DI MARIA**  
MADE IN ITALY

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# **Bisaten™**

## **THERMAL PAINT + PRIMER**

THE SIMPLE AND AFFORDABLE WAY TO IMPROVE THE ENERGY EFFICIENCY OF ANY HOUSE OR BUILDING

## CHALLENGING THE STATUS QUO FOR SMARTER, SAFER PAINTING

The first and most critical step of any paint job is finding the right paint for your needs. **BISATEN® THERMAL PAINT + PRIMER™** challenges the status quo of painting by offering a unique insulating product designed to reduce unwanted summer time heat gain, and unwanted winter time heat loss from houses and buildings. For the homeowner taking on a DIY project, to the seasoned commercial painter, we've made the process for choosing paints easier by crossing off your list of everything you want and need in a premium paint.

### THE BISATEN® DIFFERENCE

Sometimes a complete overhaul of your home or building's energy structure isn't necessary. Taking the time to repaint the interior with BISATEN® products will significantly reduce warmth from being drawn out through the walls and ceilings, making your heater work harder. Likewise, it is a similar case for air conditioning, which being to dissipate more rapidly due to heat being transferred in from the outside.

The solution is BISATEN®'s GDM patented formula and 3M technology, that create an insulating, thermal barrier.

### YOUR TRUST IS OUR PRIORITY

BISATEN® products have been making homes, businesses, warehouse, schools, hospital and industrial facilities safer and more energy efficient in summer and winter months.

As a family-owned business, we pride ourselves in providing integrity, quality and innovation so everyone can have access to the benefits of our products.

# DELIVERING QUALITY THAT SAVES YOU MONEY YEAR AFTER YEAR



LOWERS HEATING AND COOLING COST UP TO 20%

DURABLE AND LONG-LASTING

EASY APPLICATION

NON-TOXIC

BOOST PERFORMANCE  
THERMAL EXPANSION & SHRINKAGE

VOC FREE

ANTI-CONDENSATION

ANTI-MOLD & ANTI-MICROBIAL  
DESTROY EXISTING MOLD AND PREVENTS IT FROM GROWING BACK

ECO FRIENDLY

WASHABLE  
CLEANS UP WITH SOAP AND WATER

RECYCLABLE & LIGHTWEIGHT CONTAINER

**BISATEN® is the only water base Paint + Primer providing thermo barrier + anti-mold and anti-condensation**